

AD RATES 2023-2024

Please note: Print editions for 2023-2024 will be limited to certain select or special issues. Please check our homepage for the upcoming publication dates, or contact our advertising office to inquire.

Terms & Conditions

- The advertiser warrants that advertising content will not be libelous or misleading. The advertiser agrees to indemnify the publisher with respect to any loss sustained by the publisher on publishing libelous or misleading material.
- Excalibur reserves the right to reject or cancel any advertising copy submitted.
- New accounts must pay one week in advance until credit is approved in writing.
- If an error in typesetting and/or composition is made by the publisher, the publisher will compensate the advertiser for the space occupied by the portion of the advertisement in which the error occurred, or rerun the advertisement depending on the capacity of the error. In the event of an error, the advertiser must notify Excalibur before the second run of the same ad.
- Position of the advertisement is not guaranteed.

Ad Production Info

All advertisements given to Excalibur via email, SD card, USB drive or optical disc should be:

- Up to 15 MB
- Formatted for Macintosh
- Sent as a tiff, jpeg, pdf or doc file

Display Ad Sizes & Rates

		Columns and agates are in italics	
AD SIZE	VERTICAL	HORIZONTAL	PRICE
BACK COVER	<i>5 x 215</i> 10.25" x 15.25"		\$900
FULL PAGE	<i>5 x 215</i> 10.25" x 15.25"		\$700
2/3	4 x 180	<i>5 x 142</i>	\$500
PAGE	8.125" x 12.875"	10.25" x 10.25"	
1/2	3 x 180	<i>5 x 107.5</i>	\$400
PAGE	6.125" x 12.875"	10.25" x 7.625"	
1/3	3 x 120	<i>5 x 72</i>	\$300
PAGE	6.125" x 8.625"	10.25" x 5.125"	
1/4	3 x 90	4 x 67	\$225
PAGE	6.125" x 6.375"	8.125" x 4.75"	
1/6	2 x 90	<i>3 x 60</i>	\$160
PAGE	4" x 6.375"	6.125" x 4.25"	
1/8 PAGE	2 x 77 4" x 5.375"	<i>3 x 50</i> 6.125" x 3.5"	\$135
1/12	1 x 90	<i>2 x 45</i>	\$100
PAGE	1.875" x 6.375"	4" x 3.125"	
CARD	<i>1 x 56</i>	<i>2 x 28</i>	\$60
SIZE	1.875" x 4"	4" x 1.875"	
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Colour Costs

BLACK + 1 COLOUR \$100

BLACK + 2 COLOURS \$175

> FULL COLOUR \$300

Insert Info

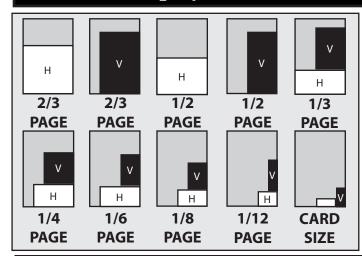
\$85 per thousand copies. Inserts must be:

- 8" x 10.5" (MAX)
- 5" x 7" (MIN)
- 80 lbs stock (weight)

No accordion folds

All advertisers' contracts are subject to rate increase without notice.

Display Ad Unit, Discounts & Interest Charges



Frequency Can Save You Money!

When you sign a contract for

6-11 ads, you get 10% off* 12-20 ads, you get 15% off* 20+ ads, you get 20% off*

*Does not apply to colour or inserts

New Interest Charges on Overdue Accounts & Cancellation Fee Effective May 1, 2008: 2% on accounts over 60 days